

## January 2010 Market Statistics

This month's sales	4,986	
Compared to last year at this time	2,670	+87%
Total active residential listings on TREB today	12,052	
Compared to last year at this time	20,450	-41%
Sale to Active Listing Ratio	1:2.4	
Compared to last year at this time	1:7.7	
Average market time	28 days	
Compared to last year at this time	49 days	
List price vs. sales price ratio	99%	
Compared to last year at this time	96%	
Number of Sales Year to Date	4,986	
Compared to last year at this time	2,670	+87%
New listings this month	10,021	
Compared to last year at this time	10,360	-3%
Average Sales price	\$409,058	
Compared to last year at this time	\$343,632	+19%
Prime Lending Rate	2.25%	
Compared to last year at this time	3%	-0.75%

It is important that your agent knows how to market your home, but it is also equally important for your agent to do more than put up a sign, place an ad, do an open house and hope.

This information is important to know for an agent to keep up to date with all the current trends and data that will affect the sale of your property.

Without this knowledge, some agents are just crossing their fingers and hoping.

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*Selling your Property is a Service You Expect,  
Having Clients, Overwhelmed With Our Service, is Our Objective!*

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